LOGOS - COLORS & USAGE

SOR Controls Group
Usage - Over arching corporate brand. Use when multiple brands are covered.
Color - Two-color Pantone (PMS) 5545 Green and 80% black.
Identity Line - must be use at all times.

SOR Measurement and Control
Usage - Always used on SOR materials.
Color - Two-color Pantone (PMS) 5545 Green and 80% black.
Identity Line - should be used on external materials, can be removed on internal materials.

SSi Temperature Sensors
Usage - Always used on SSi materials.
Color - Two-color Pantone (PMS) 654 Blue and 80% black.
Identity Line - should be used on external materials, can be removed on internal materials.

SENSOR Sampling Systems
Usage - Always used on SENSOR Sampling System materials.
Color - Two-color Pantone (PMS) 201 Red and 80% black.
Identity Line - should be used on external materials, can be removed on internal materials.

PYRAGON Electronic Instrumentation
Usage - Always used on PYRAGON Electronic Instrumentation materials.
Color - Two-color Pantone (PMS) 130 Yellow and 80% black.
Identity Line - should be used on external materials, can be removed on internal materials.

NOTE:
- *Identity lines should NOT be used if space requirements makes them too small to read.*
- *Logos are NOT to be edited, changed, recolored or reconfigured. A solid black and reverse white logo may be used when appropriate.*

Obsolete Logos

Corporate Colors

Logo	PMS#	C	M	Y	K	R	G	B
SOR Controls Group	5545 - Green	59	0	50	52	52	113	91
	Black - 80%	0	0	0	80	89	89	91
SOR®	5545 - Green	59	0	50	52	52	113	91
	Black - 80%	0	0	0	80	89	89	91
SSI	654 - Blue	100	67	0	38	0	61	121
	Black - 80%	0	0	0	80	89	89	91
SENSOR	201 - Red	24	100	78	17	165	30	54
	Black - 80%	0	0	0	80	89	89	91
PYRAGON	130 - Yellow	3	36	100	0	244	170	0
	Black - 80%	0	0	0	80	89	89	91